
THE GYM CONCEPT THAT IS FISCALLY FIT



Retro Fitness



\$1.4 MILLION
AVERAGE GROSS SALES*

MEDIAN ANNUAL REVENUE OF \$114.24 PER SQUARE FOOT.**

*The top 33% of Retro Fitness clubs experienced average gross sales per unit of \$1.4 million from March 2008-February 2009.

**Revenue per square foot is derived from average gross sales numbers published in item 19 of our 2009 FDD.

This is not an offer to sell a franchise. Offerings made by prospectus only. ©2009 Retro Fitness, LLC. All rights reserved.





THE BOTTOM LINE? MORE REVENUE STREAMS

Retro Fitness customers don't just come to our gyms to workout, they come to hang out. And that means multiple revenue streams for you. Our Retro Blends[®] juice bar is where everyone takes a break, our branded Under Armour[®] apparel blows off the shelf and Retro fans make us a destination for chiropractic and personal training services that you can rent out within your facility.

No wonder our low-cost, high value concept is on track to grow to 300 gyms in the next three years. Retro Fitness gives first movers the chance to dominate the market and benefit from our proven business formula.



Multiple Revenue Streams:

Automated monthly membership fees means more predictable cash flow

Additional sales from the Retro Blends® juice bar

Under Armour® partnership gives members another reason to buy

Tanning services are an additional revenue builder at an attractive \$9.99 a month

Ongoing Memberships:

100,000 members in just three years

Attractive Pricing:

\$19.99 a month membership fees generate business in any economy

Membership Pre-sales:

Our unique pre-sale process means your gym opens with a membership base already in place

This is not an offer to sell a franchise. Offerings made by prospectus only. ©2009 Retro Fitness, LLC. All rights reserved.





A Memorable Brand with a strategic price point encourages new or experienced exercisers to choose our gyms and builds membership throughout the system.

Comprehensive Staff Training On-Site or at Retro University—including top performer recruiting tactics, compensation structures and our Management Training Program which includes Elite Retro Performance Systems and Procedures.

Custom-Branded Strength training and cardio equipment, dumbbells and weights, plus co-branded Retro Fitness/Under Armour® apparel.

Single Unit and Multi-Unit Opportunities are available in territories throughout the U.S. Interested entrepreneurs should have:

Net Worth: **\$1,000,000**
Liquid Assets: **\$200,000**

Investment: **\$638,900 to \$1,450,500**
Franchise Fee: **\$49,000**

INVESTORS WITH A MINIMUM OF \$200,000
LIQUID CASH AND \$1 MILLION NET WORTH ARE INVITED TO
LEARN MORE ABOUT RETRO FITNESS.
CALL **201-867-5309** OR
VISIT **RETROFRANCHISING.COM.**

This is not an offer to sell a franchise. Offerings made by prospectus only. ©2009 Retro Fitness, LLC. All rights reserved.



**RESERVE YOUR PREFERRED TERRITORY
TODAY BEFORE IT'S SOLD OUT!**

RETROFRANCHISING.COM

This is not an offer to sell a franchise. Offerings made by prospectus only. ©2009 Retro Fitness, LLC. All rights reserved.